

# Luo Jianchuan

Assistant Professor (Research), Luiss Guido Carli

## Contact

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## Academic Position

2019–Present. **Luiss Guido Carli**, Roma, Italia

Dipartimento Impresa e Management  
Assistant Professor (Research)

2016–2019. **The Hong Kong Polytechnic University**, Hong Kong, China

School of Accounting and Finance  
Assistant Professor

## Education

2011–2016. **Stern School of Business, New York University**, New York, NY

Ph.D. in Accounting

Dissertation:

*The stock price reaction to investment news: New evidence from modeling optimal capex and capex guidance*

Committee: Joshua Ronen, Stephen Ryan, Paul Zarowin, & Kose John

2007–2009. **Cornell University**, Ithaca, NY

M.S. in Applied Economics and Management

Thesis:

*Optimal Investment in Ethanol Plants: A Real Options Analysis with Two Stochastic Variables*

2003–2007. **Renmin University**, Beijing, China

Bachelor of Management

## Awards

2011. George F. Warren Award, Second Place, Cornell University

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## Research Publications

- » Jianchuan Luo, Joshua Ronen, Ron Shalev, Michael (Minye) Tang. 2021. "Annual Earnings Guidance and the Smoothing of Analysts' Multi-Period Forecasts," *Journal of Accounting, Auditing & Finance*. DOI: 10.1177/0148558X20945574
- » Todd M. Schmit, Luo Jianchuan, and Jon M. Conrad. 2011. "Estimating the influence of U.S. ethanol policy on plant investment decisions: A real options analysis with two stochastic variables," *Energy Economics* 33 (6): 1194–1205.
- » Todd M. Schmit, Jianchuan Luo, and Loren W. Tauer. 2009. "Ethanol Plant Investment using Net Present Value and Real Options Analyses," *Biomass and Bioenergy* 33 (10): 1442–1451.

## Working Papers

Abstracts and papers on [luojianchuan.net/working-papers](http://luojianchuan.net/working-papers)

- » Luo, J. "Executive integrity and accounting irregularities."
- » Luo, J. "The stock price reaction to investment news: New evidence from modeling optimal capex and capex guidance."

## Lecturing

Student feedback on [luojianchuan.net/teaching](http://luojianchuan.net/teaching)

Accounting (undergraduate), Spring 2021  
Performance Measurement (undergraduate), Fall 2020  
Management Accounting I (undergraduate). Fall 2016, Fall 17 & Fall 18  
Financial Accounting and Reporting (undergraduate). Fall 2014

## Teaching Assistance

Financial Planning and Analysis (Tim Baldenius, MBA), Spring 2016  
Financial Statement Analysis (Joshua Ronen, EMBA), Fall 2013  
Financial Accounting and Reporting (Ajay Maindiratta, EMBA), Spring 2013

## Professional Activities

American Accounting Association (AAA) member, since 2012  
European Accounting Association (AAA) member, since 2018  
American Finance Association (AFA) member, since 2012  
Society for Financial Studies member, 2012–2014  
American Economics Association (AEA) member, 2012  
Agricultural & Applied Economics Association (AAEA) member, 2007

## Conferences

European Accounting Association (EAA) Annual Congress, 2018, 19  
Journal of Corporate Finance Special Issue Conference, 2018  
Hong Kong Economic Association (HKEA) Biennial Conference, 2018  
Chinese Finance Annual Meeting (CFAM), 2018  
American Accounting Association (AAA) Annual Meeting, 2014, 16, 18  
MIT Asia Conference for Accounting, 2018  
Review of Accounting Studies Conference, 2017

Journal of Law, Finance, and Accounting, 2017  
Journal of Business Finance & Accounting, 2017  
Hong Kong Junior Accounting Faculty Conference, 2017  
HKUST Accounting Research Symposium, 2016  
NYU Accounting Summer Camp, 2012–16  
Accounting Ph.D. Rookie Recruiting and Research Camp, 2015  
EAA Talent Workshop, 2015  
Columbia University Burton Workshop, 2013–15  
Journal of Accounting, Auditing & Finance, 2011  
NE Renewable Energy Conference, 2008

## **Reference**

Professor Joshua Ronen. Stern School of Business, New York University  
Professor James Ohlson. School of Accounting and Finance, The Hong Kong polytechnic University  
Professor Tim Baldenius. Columbia Business School

May 2021